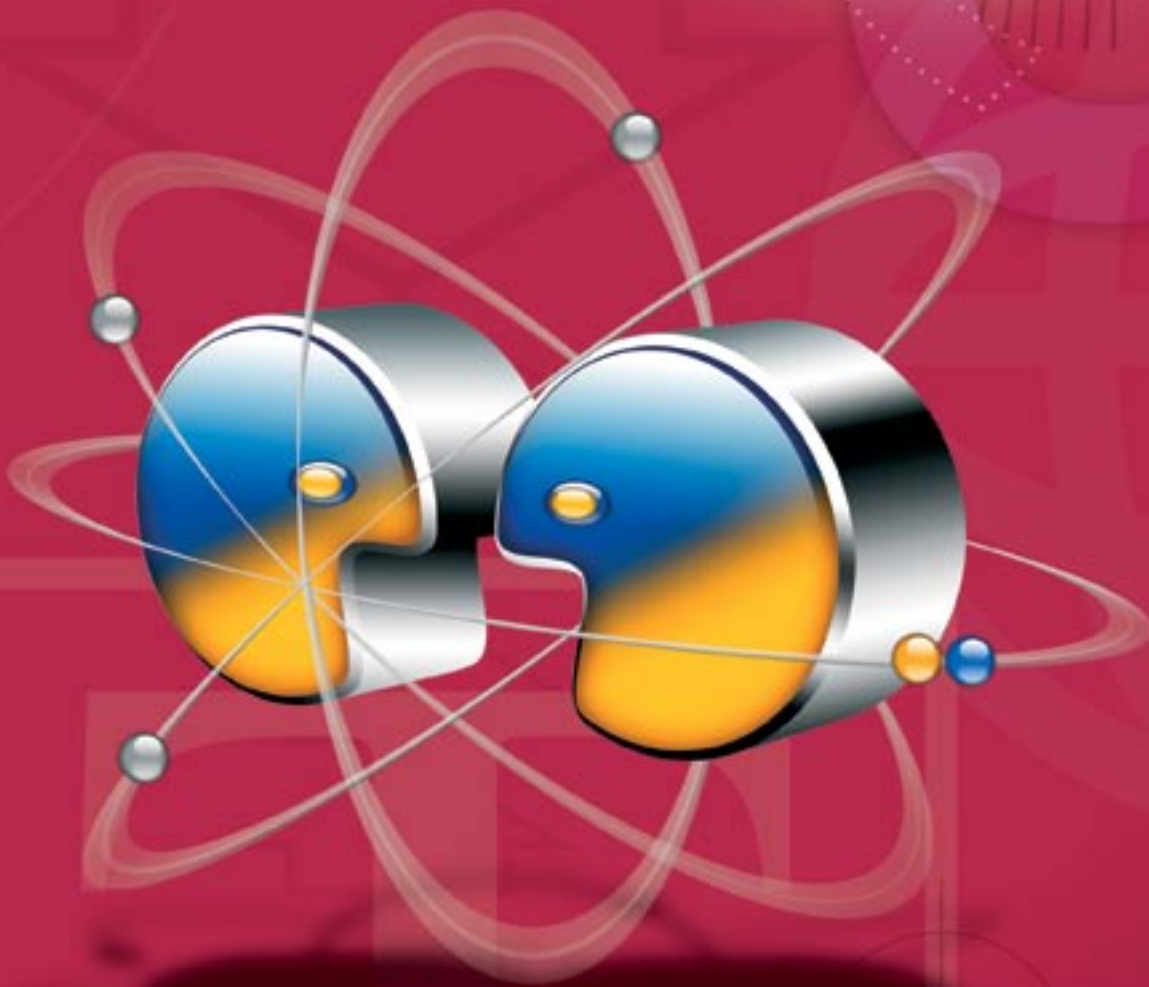


DiAIALOGUE



Dalim Software GmbH

interactive soft proofing

streamline

...“Suddenly the creative and approval process takes on a new dimension”

challenges

Ever-shortening production deadlines and downward pricing pressures have brought new challenges to the photographic, premedia, publishing and advertising industries.

DALiM DiALOGUE is a revolutionary online softproofing server application that allows real-time, colour-accurate, collaborative access and annotation to original high-resolution data. A standalone system without ASP-type “click-charges” or monthly subscription fees, DALiM DiALOGUE brings affordable, real-time interactive project collaboration to the masses.

open

A truly open world solution that requires no specialised client software or need for high-bandwidth connections, DALiM DiALOGUE bridges the communications gap between imaging professionals and their clients. Only limited by the processing power of the host server, DALiM DiALOGUE can allow an unlimited number of concurrent users to be connected, without any inherent cost implications.

Project participants enter the system using nothing more than their standard web browser, removing the security, time and expense implications involved with systems that require

clients to install proprietary software or web-browser ‘plug-ins’.

workflow ability

The ability to publish “watched folders” anywhere within the production workflow is an important feature of DALiM DiALOGUE.

In a matter of minutes you establish “watched folders”, add users and set permissions to allow or deny access to individual tools, features or folders. These folders can even be the “output” folders of a third-party workflow system, seen by DALiM DiALOGUE over the network. This flexibility and simplicity makes it easy to develop a powerful, efficient and trusted softproofing solution which can be branded with your own - or your clients’ - corporate image.

perfect clarity

DALiM DiALOGUE works by streaming just the right amount of file data required at any one time and sending it over the internet, freeing you from the restriction of a pre-determined file resolution. Both pixel and vector data can be viewed at up to 5,000,000% in perfect clarity, delivering an unmatched quality in soft proofing.

quality

High-resolution files of unlimited size can be viewed in seconds - even over standard dial-up connections. As soon as files enter a DALiM DiALOGUE “watched folder”, they can be accessed by all authorised participants. DALiM DiALOGUE’s unique data-streaming technology ensures that users view and collaborate on a file in its full, high-resolution state, without it ever leaving you!

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CMYK



colour critical

SWOP® (Specifications for Web Offset Publications, www.swop.org) is an independent industry organisation involved in raising the level of quality of publication printing by setting forth specifications and tolerances. Systems meeting the SWOP® standard have been tested by a group of independent industry judges to give colour-accurate output when compared to a hard-copy proof target.

SWOP® Certification assures both users and clients that proofs from the DALiM DiALOGUE system will match the certified press proofs used in production. Using standard calibration tools, calibrated monitors will display accurate colours matching a given CMYK colour space.



DiALOGUE

interact

...“Speeding the proofing cycle by enabling participants to collaborate in real-time”

simple navigation

On entering a “watched folder” the user is presented with available files. The user can choose how they wish to view the files: “Thumbnail”, “List” or “Icon”.

job tracking

Direct access to both annotation notes and softproofing history is available without having to open each file for quick review purposes. This XML-based project metadata can be filtered by user or action type.



Every action performed on the file – view, annotation, chat comment, insertion, deletion, etc. - is logged and time-stamped under each user name. This metadata is stored in XML format allowing future referencing, archiving and tracking of the whole project from start to finish.

notification

DALiM DiALOGUE delivers complete collaboration in any proofing cycle.

Administrators are able to define one or several watched folders, which the server monitors for changes. Participants are automatically notified each time a proof needs to be reviewed, when a file is added, deleted, updated or if annotations are created.

Email notification can be established where participants receive an email with a direct link contained in the body of the message. By clicking on this link the user is taken to the relevant proof. An alternative to email notification is to enter DALiM DiALOGUE’s message centre. The message centre allows users to check received messages and lists all changes that have occurred, again with a direct link to the proof. Messages can be marked as read or removed to easily identify new messages.

anywhere, anytime, together

The traditional boundaries associated with hard-copy proofing are broken down with DALiM DiALOGUE. Both proofing cycles and costs are dramatically reduced as team members in different time zones and geographic locations collaborate on the same file.

Collaborative sessions are fast and easy with DALiM DiALOGUE’s session feature. Multiple participants work on the same

proof in real-time. A session is created by the “Session Leader” and members are invited to join. DALiM DiALOGUE’s unique ViewSync™ technology allows the “Session Leader” to take control of the session and lead all participants through the project. When the “Session Leader” zooms in on an area or interest, all other project participants browsers synchronise to the same view - without having to refresh the window. Using the session window all current users are able to interactively communicate with the “Chat” feature.

file formats

All major industry file formats are supported by DALiM DiALOGUE, even allowing users to view and work on actual RIPped production files with pixel-for-pixel accuracy including: PDF, PDF/X-1a and PDF/X-3 (inc. 2003 specs), Scitex CT/LW, DCS, DCS2.0, TIFF, TIFF-IT, PostScript, EPS and JPEG.

remote approval

As part of the validation loop of a project, project participants can be assigned as “validators”, with the file exhibiting a number of approval stages. Files can be assigned different stages of approval, with the opportunity for the user to add comments as necessary. Approvals can even come in the form of JDF metadata – a ‘world-first’.



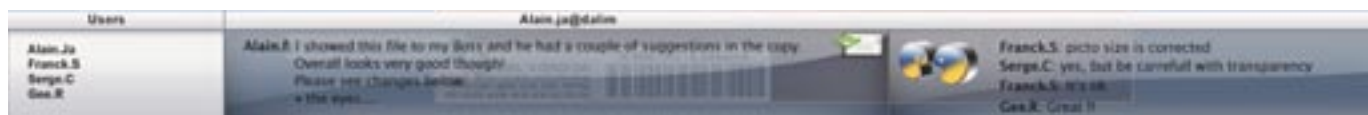
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intuitive

A key strength of DALiM DiALOGUE lies in the client user interface. To gain client acceptance, a softproofing system has to be as user-friendly as possible. Using the familiar “toolbar and floating palette” interface metaphor common in many desktop design applications, DALiM DiALOGUE users immediately feel at home. This is particularly important when dealing with clients who may have limited knowledge of the print process – and even, perhaps, of computers.

In practice, the design of the interface often requires little-to-no client training: most clients are able to use the system straight away. Using the tools, users can simultaneously view high-resolution files, zoom, add or edit annotations, take colour measurements, view both composite or separated files, highlight areas with a freehand drawing tool and even “Chat” interactively. Authorised users even have the ability to download files as “locked-down” PDF files - complete with project annotations.



DiALOGUE

tool set

...“It’s like hard copy proofing without the associated timescale and cost overheads”

scalability

DALiM DiALOGUE’s unique systems architecture allows you to scale the performance of the system, as your business grows. Unlike some other systems, DALiM DiALOGUE is not a ‘pay-as-you-go’ ASP type business model: users don’t pay more the more they use it.

JDF-driven softproofing

DALiM DiALOGUE is the World’s First JDF-Enabled Softproofing System, allowing third-party systems to request softproofing sessions. During the softproofing phase, DALiM DiALOGUE can report back on the status of the project. Upon file approval, DALiM DiALOGUE can inform the third-party system of the change in job status

and send the updated job metadata. The future of online softproofing is here – today – in DALiM DiALOGUE.

production perfect

For print industry professionals, DALiM DiALOGUE offers a host of useful tools and features. Margins in documents can be made visible, for example. When viewing PDF files, the various ‘boxes’ - Trim, Bleed, Media, Art, Crop, Slug – can be visualised over the document. Users can view documents containing any amount of special (i.e. non-CMYK) colour channels, and even combine one or more channels individually.

Offering the industry’s highest document zoom rating – an unbelievable 5,000,000% - gives users the ability to precisely view trapping information. The zoom factor is also useful in high-accuracy print applications such as packaging, security printing or lenticular screen work.

secure performance

Sensitive information is kept secure with DALiM DiALOGUE through the utilisation of https (secure http) and SSL (Secure Sockets Layer) technology with 128-bit data encryption. This high security ensures all files are only viewable by users granted permission to access each published “watched folder”.



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unique VirtualScreen™

As an option, DALiM DiALOGUE users can opt to have the full-area rendered version of the particular document magnification sent to their browser, rather than just the area that fills their monitor. This substantially speeds up workflow in instances where the user needs to continually 'scroll' the document, such as with very large images or with viewing large press impositions.

total control

The system administrator takes control of each DALiM DiALOGUE "watched folder", its authorised users, their access, notification and tool permissions. This allows an unlimited number of users to be quickly established and efficiently managed for each project without paying for user licenses.

the future of softproofing

With its combination of performance, features and pricing, DALiM DiALOGUE is the best solution for slicing turnaround times and addressing the demands of the constantly evolving graphic arts environment.



DALiM DiALOGUE represents a quantum leap in online softproofing from a number of angles:

- **No client software required** means less training, less client resistance and a more distributed, flexible and cost-effective solution.
- **SWOP® Certification** means greater client acceptance regarding colour, eliminating hard copy proofs altogether in many instances.
- **JDF-enabled** means the system is "future-proof" for intra-systems communications.
- **No concurrent client licensing** gives the flexibility to implement a corporate-wide online softproofing model without worrying about "open-ended" additional costs.
- **No ASP "click-charges" or monthly subscription fees** means a clear pricing model, not influenced by the number of proofs or proof iterations.
- **An intuitive user-friendly interface** means greater client acceptance and a decreased learning curve.
- **Mac OS X support** means a lower total cost of ownership thanks to a more familiar operating system platform, and the potential of easier hardware redeployment with future hardware upgrades.

DiALOGUE

Power Mac G5 image courtesy of Apple Computer Inc.



interactive soft proofing

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